

# The Corporate Sustainability Training Programme



## Leading the way

The TBA corporate training programme brings the concepts of sustainability, climate change and biodiversity to life for senior executives and field staff. We put sustainability plans into a practical context through innovative training in tropical forests, making the science accessible, relevant, and interesting. Drawing on over 20 years of experience in teaching tailor-made training programmes in the field, TBA is uniquely positioned to equip staff with the knowledge and real-world experience needed to help companies deliver their sustainability plans.

## Staff empowerment

Understanding environmental issues is essential for the world's most responsible companies, and TBA specialises in training that meets this need. Staff come away from TBA's programmes with a credible understanding of sustainability and how their company fits into the local and global agenda. The training covers how corporates can have a positive environmental impact, including climate change mitigation, and what role staff play in achieving this. Staff return to their operations empowered to articulate their company's sustainability agenda effectively and to make a positive difference themselves. The training instils a strong sense of how corporate leadership is essential for the global environment and human well-being.

**“BAT found working with TBA to be an incredibly valuable experience - one that stretched over 15 years. They brought insights and challenge to the table and always made sure that our joint projects delivered a tangible impact on the ground,”** Jennie Galbraith

Head of Sustainability and Reputation Management, Legal and External Affairs, British American

## Tailor-made training

TBA designs each programme individually around a company's own sustainability plan. This makes every course relevant and ensures that staff are able to act on their new knowledge with confidence. Through practical exercises and structured discussions, we showcase why sustainability plans are so important and how staff play a role in their own operations and the company globally. We also put other landmark initiatives, such as the UN Sustainable Development Goals and Paris agreement on climate change into a meaningful context.

An exceptional feature of the TBA courses is that participants become environmental scientists themselves, demystifying the science behind sustainable management and climate mitigation. Participants help design projects and collect real data that illustrate the role of forests, freshwater or other natural resources in a sustainable environment. This hands-on approach is an incredibly effective way of learning rather than showing black and white statistics.

Our corporate training is modular and adaptable for different timetables, and ranges between 2-5 days. By its very nature, the programme creates a strong team bonding experience, one that is often said to be life changing. TBA has a strong track record of demonstrating impacts of our training so that the results last well beyond the course itself.

Participants on TBA's training programmes emerge with a real understanding of how to put their company's sustainability plan into practice, ensuring their company continues to lead the way.

**“I was completely impressed during my time at BAT in London when I witnessed the training programme on the ground in Uganda. I greatly valued the hands-on-approach of the TBA, the relevance to the trainees, and the excellent outcomes of the programme,”** Shabanji Opukah

Corporate Social Accountability Manager, British American Tobacco

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