



TROPICAL BIOLOGY ASSOCIATION

TAILORED TRAINING for CONSERVATION in AFRICA

TBA tailored courses give African conservation professionals the skills they really need to be effective on the ground, but which are rarely taught at university.

This training works because we address the specific needs of those attending. Our approach is practical and innovative, and we work with an unrivalled network of universities, government and non-government organisations to bring world-class and local expertise to teach on our courses.

The need for tailored training

To become successful practitioners and managers, conservationists need more than subject knowledge. They also need to know how to design and manage projects, how to measure impact, how to communicate effectively to a range of stake-holders, and how to raise funds. Most students of biological sciences in Africa will not have the chance to learn these things at university.



“I have learnt so much about project designing, frameworks, gender, stakeholder analysis, project implementation: all of which I never knew how to do.”

Mary Waweru, Kenya

What we provide

Every TBA course is individually designed around the needs of the people who are coming, and the context in which they are working. Course content is practical and relevant, and the skills we teach can be applied straight away.

Our long experience of building the capacity of conservationists in Africa means that we understand complex situations and challenges and adapt our training to design and deliver the right course for every partner we work with.

The topics and skills we teach are relevant to a wide range of practitioners. For example, **designing projects for impact** is essential whether you work on species conservation, natural resource management or restoring habitats; likewise, **measuring impact** and **communicating success** are part of the toolkit that every conservationist needs.



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TBA designs courses that meet the specific needs - and goals - of conservational professionals, partner organisations and funders. Modules that we cover include:

- Designing projects: giving managers the skills and tools they need to plan projects that will achieve their conservation goals.
- Monitoring and evaluation: developing meaningful indicators of impact and preparing frameworks to track progress towards objectives.
- Working with people; understanding the diversity of communities, engaging decision makers and civil society.
- Communication: building skills to communicate conservation success and impact, both to stakeholders and decision-makers.
- Writing successful proposals and fundraising.

Track record

“The TBA staff and the personnel that they employ are magnificent. I have found that everybody who has been trained by the TBA mentions this.”

Maaïke Manten, Regional Implementation Team Manager, CEPF



TBA has unrivalled experience in building the capacity of African conservationists. Every year, we run our tailored training courses in countries across the continent, giving managers and staff the skills and tools that enable them to have impact.

Organisations that would like TBA to design and run training for them can select from tried and tested modules to build the courses they need. Among the partners and funders that invite us to work with them are ZSL, WWF, the UN's TEEB initiative, and CEPF.

“The course was excellent because it tackled all the challenges I am facing in my work.”

Prudence Ndabasanze, Rwanda

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