

TBA TAILORED TRAINING

Developing capacity for conservation impact



IMPACT



TBA's training is effective because it is practical and relevant and delivered by experts. Our courses address the specific needs of those attending. This means the skills we teach can be applied straight away.

The people we have trained tell us they are now applying the new skills they learnt in their work.

“I've been to workshops before but this was unusual because it was all about real learning that we need to know for our conservation projects”

Adalbert Aine, Uganda

Why our training is important

To become successful practitioners and managers, conservationists need more than subject knowledge. They need to know how to design projects, measure impacts, communicate effectively, and raise funds. These skills are rarely taught at university, yet are integral to a successful conservationist's work. That is why the Tropical Biology Association has developed a portfolio of professional skills courses.

What we provide

The topics and skills we teach are immediately applicable by conservation managers and practitioners working in a wide range of fields. For example, **designing projects through a theory of change approach** is essential whether you work on species conservation, natural resource management or restoring habitats; likewise, **measuring impact** and **communicating results** are part of the toolkit that every conservationist needs.

Our teaching approach is practical and innovative, and uses real-life examples and case studies – rather than abstract concepts.

TRAINING COURSES

Here are the most popular courses TBA runs. Modules can be changed or added depending on the needs of our learners.

- ❑ **Designing projects & measuring impact**
Identifying the conservation problem and its causes. Creating a theory of change with indicators and understanding baselines.
- ❑ **Strategic planning & leadership**
Developing leadership skills for conservation and practical techniques for strategic planning.
- ❑ **Community engagement**
Understanding community diversity, gender, and tools and techniques for stakeholder engagement.
- ❑ **Communication**
Building skills to convey conservation impacts and priorities to stakeholders and decision-makers.
- ❑ **Fundraising**
Writing compelling proposals to funders and planning to diversify income.

“Learning about the theory of change was an eye opener. I will approach my projects in a completely different way and make sure they have the impact that really matters.”

Jabes Ukumu, Kenya



ONLINE & TAILORED

All TBA's courses can be held online or in person. Our online courses combine self-paced learning on TBA's interactive Virtual Learning Platform and live teaching to put new ideas into practice. Our online courses stand out because we give personalised feedback and we use live dynamic learning activities.

TRACK RECORD

TBA has twenty years' experience in capacity building. Organisations can discuss their training priorities with TBA and select from tried and tested modules to build the courses they need.

We have delivered training for a wide variety of funders and partners including CEPF, the University of Cambridge, the UN's TEEB initiative, WCS, WWF, and ZSL.



“The TBA staff and the personnel that they employ are magnificent. I have found that everybody who has been trained by the TBA mentions this.”

Maaiké Mantén, Regional Implementation Team Manager, CEPF

Contact us: kevin.wallace@tropical-biology.org